

**Solution***Partner*

# Market Outlook

July 2007



## Table of Contents

<b>2Q 2007 Business Results</b>	<b>1</b>
<b>Divisional Results &amp; Outlook</b>	<b>3</b>
<b>Subsidiaries' Results &amp; Outlook</b>	<b>6</b>
<b>LGPC Merger Effect</b>	<b>7</b>
<b>Appendix</b>	<b>9</b>

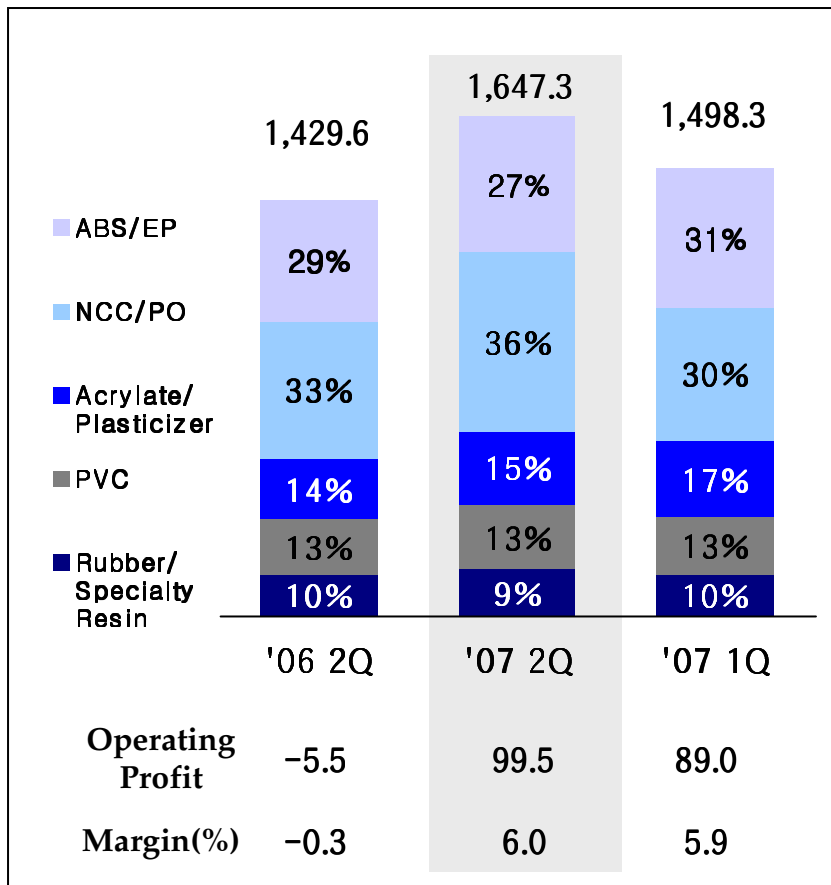
(Unit : KRW bn)	Non-Consolidated				Consolidated			
	'06 2Q	'07 2Q	'07 1Q	YoY	'06 2Q	'07 2Q	'07 1Q	YoY
<b>Sales</b>	2,272.5	2,644.9	2,380.0	16.4%	2,850.7	3,383.7	3,040.5	18.7%
<b>Operating Profit</b>	48.1	162.6	127.0	238.0%	88.5	292.1	258.1	230.1%
(%)	(2.1)	(6.1)	(5.3)		(3.1)	(8.6)	(8.5)	
<b>Recurring Profit *</b>	46.5	217.6	155.8	368.0%	67.2	292.2	238.7	334.8%
(%)	(2.0)	(8.2)	(6.5)		(2.4)	(8.6)	(7.9)	
Equity Method Gains	14.6	58.4	47.3	300.0%	2.7	1.9	3.1	△29.6%
<b>Net Income</b>	45.1	236.7	113.0	424.8%	45.1	236.7	113.0	424.8%
<b>Total Net Income</b>	-	-	-	-	61.8	280.8	164.4	354.4%

\* Recurring Profit stands for "Profit from continuing operations before income tax"

	Non-Consolidated		Consolidated	
(Unit : KRW bn)	'06	'07 2Q	'06	'07 2Q
<b>Assets</b>	5,806.5	6,082.0	7,638.5	8,103.0
(Cash and equivalents)	115.8	134.0	387.2	462.4
<b>Liabilities</b>	3,189.3	3,133.6	4,360.7	4,470.0
(Borrowings)	1,585.3	1,549.6	2,412.1	2,396.0
<b>Shareholder's Equity</b>	2,617.2	2,948.4	3,277.8	3,633.0
<b>Total Liabilities / Equity (%)</b>	121.9	106.3	133.0	123.0
<b>Debt / Equity (%)</b>	60.6	52.6	73.6	66.0
<b>Interest Coverage Ratio</b>	3.8	6.1	5.9	9.9
<b>ROE (%)</b>	12.6	26.8	14.5	25.8
<b>ROA (%)</b>	5.6	12.6	6.2	11.3
<b>EBITDA</b>	866.0	549.9	-	-

## Business results

(Unit:KRW bn)



## Analysis

### • Analysis(2Q)

- ▣ Increase in PVC price and restructuring efforts resulted in remarkable improvement in profitability
  - PVC : U\$ 854('07 1Q)→ 928('07 2Q)
- ▣ Strong Oxo-Alcohol margin remained
- ▣ Seasonal demand pick-up and entering high-end overseas markets helped improve profitability from Synthetic rubber/Specialty resin

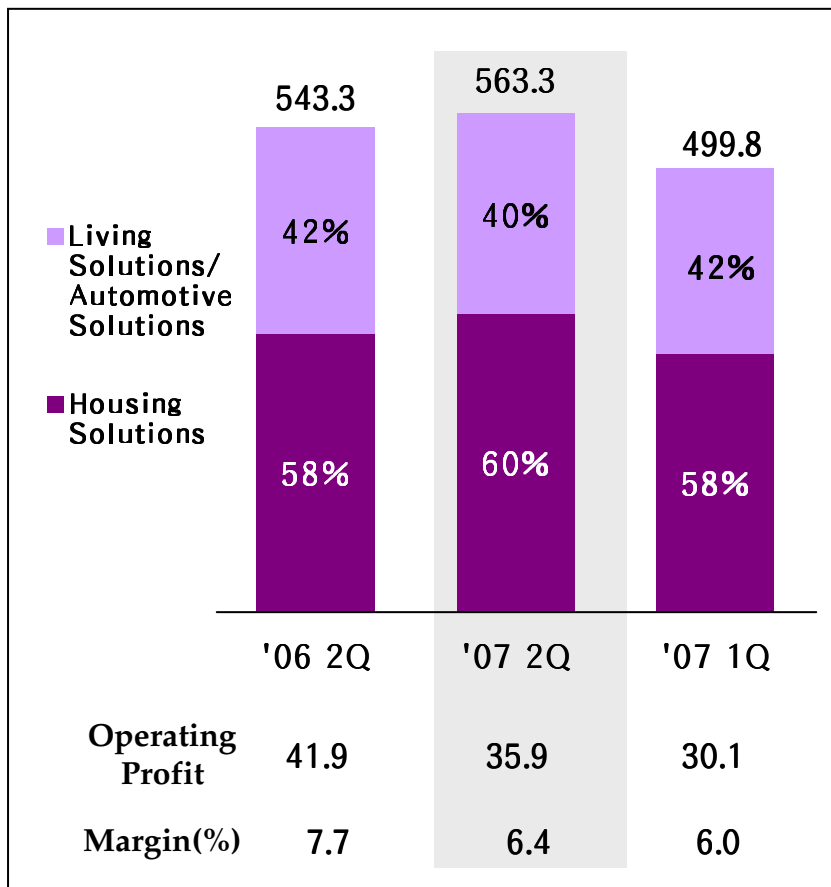
### • Outlook

- ▣ Expects margin improvement from ABS, PVC, backed by strong demand and stabilization of raw material prices
- ▣ Supply shortage of Oxo-Alcohols expected to continue
- ▣ Termination of special depreciation in existing Daesan plant assets (2H depreciation : 70bn ↓)

## Business results

## Analysis

(Unit:KRW bn)



### • Analysis(2Q)

- ▣ Thanks to seasonal demand pick-up, sales and margin for Housing Solutions (HS) improved (QoQ)
- ▣ Margin from Living Solutions (LS) declined due to high raw material prices and KRW depreciation (YoY)
- ▣ Successfully launched kitchen furniture and BIPV \* businesses

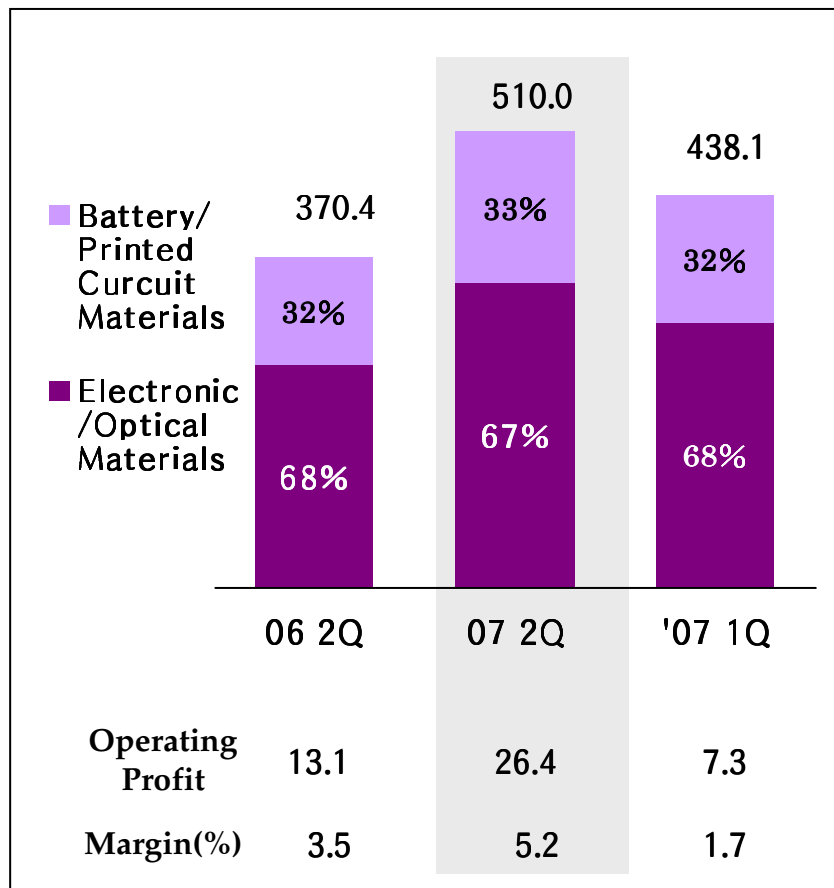
### • Outlook

- ▣ Margins are expected to be sustained in HS business even though sales might be affected temporarily during the summer vacation period
- ▣ Continue cost-cutting efforts and business restructuring

\* BIPV (Building Integrated Photovoltaic)

### Business results

(Unit:KRW bn)



### Analysis

#### • Analysis(2Q)

##### ■ Battery : Substantial improvement

- Cylindrical : Fully utilized due to healthy PC demand
- Prismatic : Utilization improved on increased cell phone battery sales to LG Electronics
- Polymer : Maintained full utilization

##### ■ Electronic & Optical : Sales & margin improvement

- A fall in ASP slowed down and revenue increased due to LCD market recovery
- Continuous productivity improvement (speed up stretching process by 20%)

#### • Outlook

##### ■ Battery : Close to BEP

- Cylindrical : Expects better profitability due to extended usage of new specialty cathode
- Prismatic : Focus on developing top tier customers
- Mid-large : Commercialization of HEV batteries

##### ■ Electronic & Optical : Continuous improvement

- Expects growth in LCD market
- Aims to increase market share in Taiwan by increasing sales of TV-type polarizing films (New post-processing line expected to come onstream in August)

# Subsidiaries' Results & Outlook

## Business results

(Unit: KRW bn)

		'06 2Q	'07 2Q	'07 1Q
LG Petro- chemical	Sales	450.3	639.5	602.5
	Operating Profit (%)	11.2 (7.8)	90.3 (14.1)	126.2 (21.0)
	Net Income	9.5	67.0	94.5
* Overseas	Sales	353.6	514.9	403.7
	Operating profit (%)	21.1 (6.0)	33.0 (6.4)	18.0 (4.5)
	Net Income	12.6	25.9	13.0

\* Figures exclude marketing subsidiaries.

## Analysis & Outlook

### ■ LG Petrochem

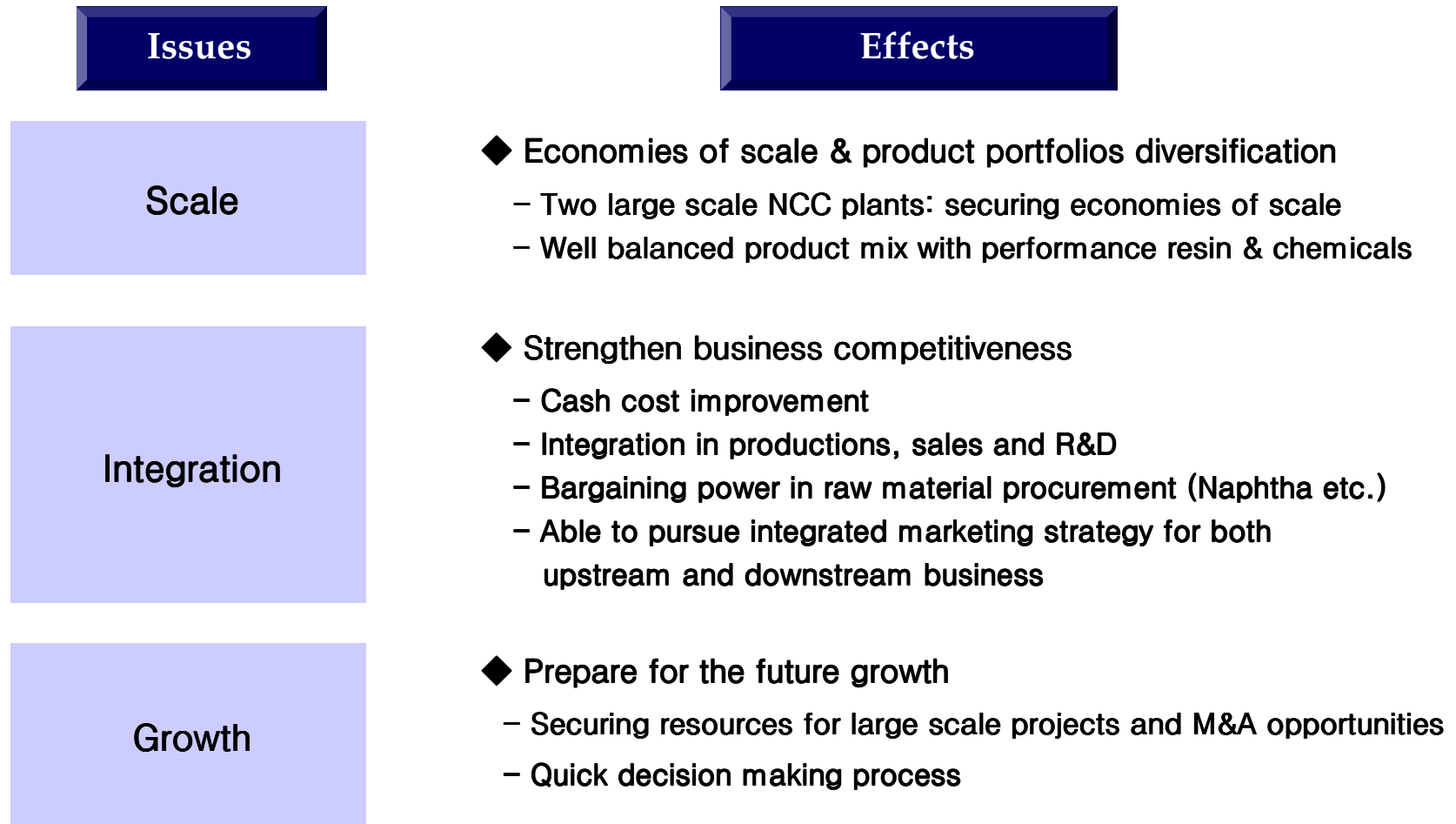
- High Naphtha price led to lower NCC profitability
- BPA continued to show strong margin

### ■ Overseas Subsidiaries

- LG YX sustained solid performance thanks to strong domestic demand in China
- LG Dagu's profit swung to positive territory thanks to rising PVC prices



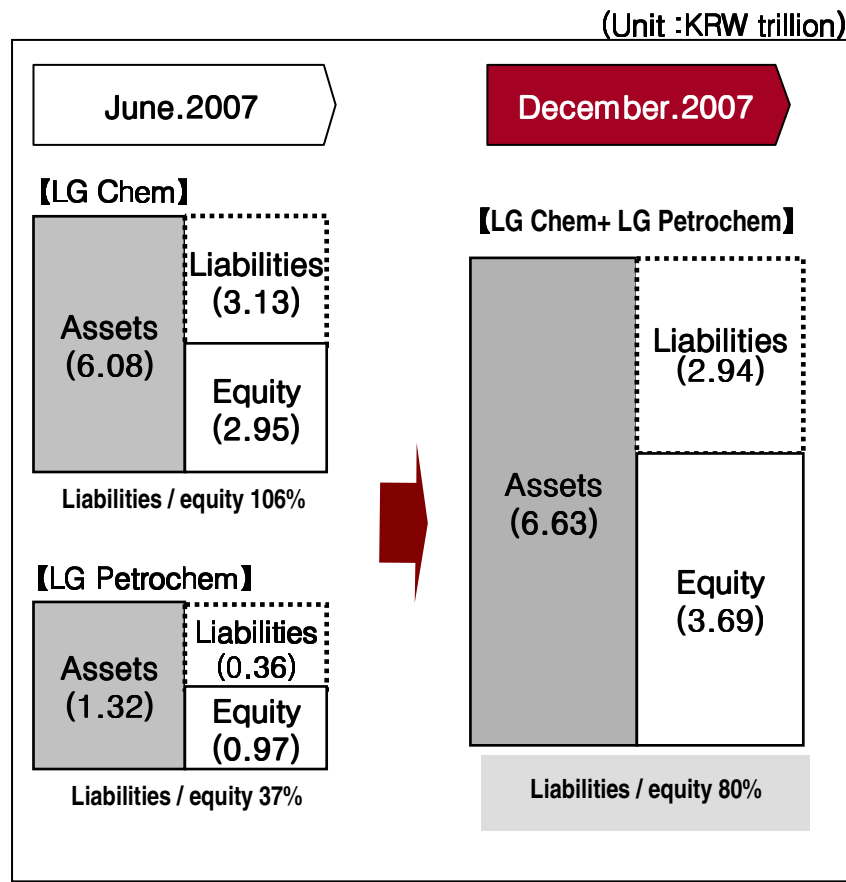
By achieving vertical integration, LG Chem aims to maximize economies of scale, strengthen business competitiveness and obtain future growth engine



### Positive effects on financial structure

#### Financial structure

#### Effects



#### ◆ Improve financial structure

- Total Liability/Equity : June '07 106%→Dec '07 80%
- Able to pay back 300 KRW billion worth of debt with LG PC's cash balance
- Securing cash for large scale investment projects

#### ◆ Save financial costs with improved credibility

- Expects higher credit ratings
- Able to finance potential investments with lower and longer-term interest rates

#### ◆ Increase shareholder's value

- Minimize new shares  
(New shares will not be issued on 40% of LG Chem's stock and 10.21% of treasury stock)
- Revaluation on LGPC assets

(Unit : KRW bn)

	2006					2007				
	1Q	2Q	3Q	4Q	Sum	1Q	2Q	3Q	4Q	Sum
<b>Sales</b>	2,129.1	2,272.5	2,482.5	2,418.2	9,302.3	2,380.0	2,644.9			5,025.0
<b>Operating Profit</b>	65.6	48.1	107.1	112.3	333.9	127.0	162.6			289.9
<b>Petrochemicals</b>	1,364.8	1,429.6	1,582.2	1,508.2	5,884.8	1,498.3	1,647.3			3,145.6
NCC/PO	498.4	495.8	567.7	561.0	2,122.9	483.5	637.4			1,120.9
Synthetic Rubber/ Specialty Resin	132.6	149.1	142.2	146.1	570.0	153.2	168.2			321.4
PVC	187.5	197.7	231.2	210.4	826.8	206.3	229.3			435.6
ABS/EP	440.0	436.9	453.6	454.5	1,785.0	495.1	489.3			984.4
Acrylate/Plasticizer	206.9	216.0	248.6	238.5	910.0	267.4	269.3			536.7
<b>Operating Profit</b>	27.5	-5.5	62.9	85.1	170.0	89.0	99.5			188.6
<b>Industrial Materials</b>	476.0	543.3	521.6	546.9	2,087.8	499.8	563.3			1,063.2
Building/Decorative	253.7	314.1	323.3	321.4	1,212.5	291.5	339.7			631.2
Living/Automotive	224.1	231.7	200.4	227.2	883.4	209.8	225.5			435.3
<b>Operating Profit</b>	27.4	41.9	24.5	24.0	117.9	30.1	35.9			66.0
<b>I &amp; E Materials</b>	361.2	370.4	448.5	430.6	1,610.7	438.1	510.0			948.1
Battery/PCM	108.6	120.8	142.6	135.7	506.3	143.8	171.6			315.4
Optical/Electronic	254.8	253.3	309.5	298.2	1,197.1	298.8	346.8			645.6
<b>Operating Profit</b>	10.5	13.1	18.9	6.1	48.7	7.3	26.4			33.7

\* Difference between total of all business divisions and total of each business unit indicates inter-company business sales.

## Borrowings

(Unit : KRW bn)

	Balance			'07 (P)
	'06	'07 2Q	Changes	
<b>Total</b>	<b>1,585.3</b> (100%)	<b>1,549.6</b> (100%)	<b>-35.7</b>	<b>1,578.5</b> (100%)
<b>KRW Currency</b>	<b>1,269.2</b> (80%)	<b>1,178.9</b> (76%)	-90.3	<b>1,206.5</b> (78%)
C P	25.0	52.0	27.0	-
C B	1,080.0	880.0	-200.0	1,080.0
Others	164.2	246.9	82.7	126.5
<b>Foreign Currency</b>	<b>316.1</b> (20%)	<b>370.7</b> (24%)	54.6	<b>372.0</b> (23%)
FRN	213.9	278.0	64.1	269.7
Others	102.2	92.7	-9.5	102.3
<b>Short-term</b>	<b>465.9</b> (29%)	<b>462.6</b> (30%)	-3.3	<b>386.2</b> (24%)
<b>Long-term</b>	<b>1,119.4</b> (71%)	<b>1,087.0</b> (70%)	-32.4	<b>1,212.3</b> (76%)

☞ The % is calculated to total borrowings

## Cash Flow

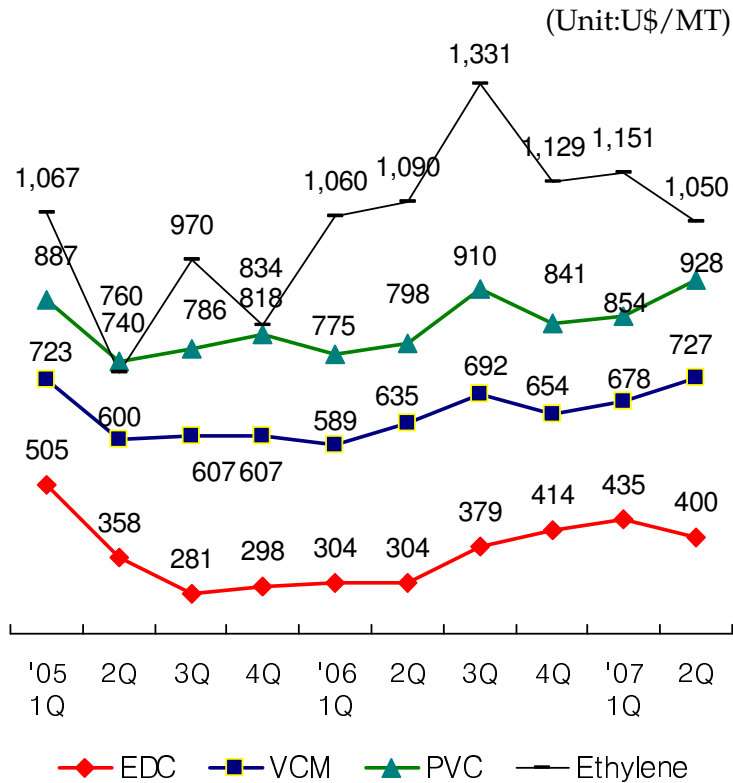
(Unit : KRW bn)

	'06	'07 1H
<b>Beginning</b>	<b>371.0</b>	<b>115.8</b>
<b>Operating/Investing</b>	<b>115.8</b>	<b>126.8</b>
Net Income	318.8	349.7
Depreciation	502.2	246.2
Working Capital	-178.5	-95.6
CAPEX	-590.5	-277.1
Others	63.9	-96.4
<b>Financing</b>	<b>-370.9</b>	<b>-108.6</b>
Borrowings	-279.9	-35.7
Dividend	-91.0	-72.9
<b>End</b>	<b>115.8</b>	<b>134.0</b>

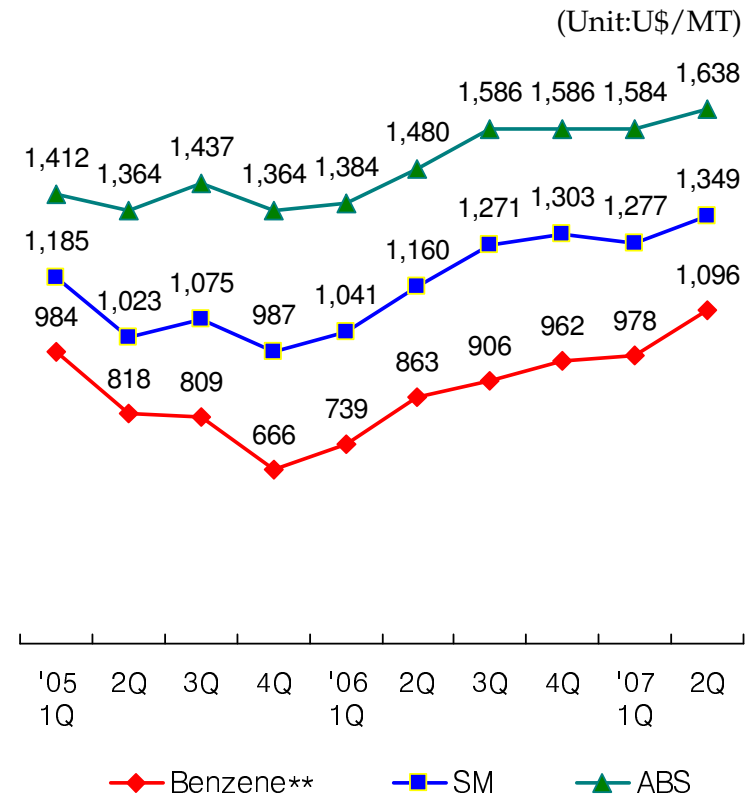
(Unit : KRW bn)

		'05 Results	'06 Results	'07 Plan	'07 1H
Petrochemicals	New/Expansion	23.7	118.2	180.6	94.0
	Maintenance	69.1	83.6	59.8	31.4
	Equity Investment	41.2	39.0	7.5	13.8
	<b>Total</b>	<b>134.0</b>	<b>240.8</b>	<b>247.9</b>	<b>139.2</b>
Industrial Materials	New/Expansion	17.1	14.5	44.9	6.8
	Maintenance	49.1	56.4	53.1	25.9
	Equity Investment	3.5	9.9	9.7	-
	<b>Total</b>	<b>69.6</b>	<b>80.8</b>	<b>107.7</b>	<b>32.7</b>
I & E Materials	New/Expansion	147.4	121.9	150.2	20.9
	Maintenance	39.0	37.6	33.2	17.3
	Equity Investment	20.5	8.2	8.5	4.6
	<b>Total</b>	<b>206.9</b>	<b>167.8</b>	<b>191.9</b>	<b>42.8</b>
Common Expenses	New/Expansion	-	-	7.5	-
	Maintenance	88.0	87.1	116.5	62.4
	Equity Investment	3.2	14.0	-	-
	<b>Total</b>	<b>91.3</b>	<b>101.1</b>	<b>124.0</b>	<b>62.4</b>
Total	New/Expansion	188.2	254.6	383.2	121.7
	Maintenance	245.2	264.7	262.6	137.0
	Equity Investment	68.5	71.2	25.7	18.4
	<b>Total</b>	<b>501.8</b>	<b>590.5</b>	<b>671.5</b>	<b>277.1</b>

Vinyls



Styrenics



• The prices are average price of CFR FE Asia for general grade in each product group.

\*\* Average of FOB Korea price